



## HANGING OUT WITH MY JEWELS

Sondi's Jewellery meets the men



*Left: Hollow construction, oxidised Sterling Silver & 24 ct gold on heishi shells*

*Photographs Joanne King  
Model Nicholas Dankwa*



*What wearing jewellery does for me—*

*Makes me feel like a 'baller' (a superstar sportsman)...  
Men who wear jewellery are powerful, have money (and money = power) (Nick, age 20)*

*I feel 'wow' and 'cool'—and when I see other men wear jewellery, I think 'how cool' (Clive, age 48)*

*I like subtle, classy, nothing too out there—something meaningful, culturally significant, to have forever (Francis, age 37)*

*Wearing jewellery makes me look exotic — like a pirate! (Leighton, age 20)*

*It advertises my feminine side while still being macho (Amy's brother)*

*It makes me a mini super hero from the deep dark ocean! (Jack, age 21)*

*In 1954 I was on a bus in Cleveland, Ohio, and a powerfully built African American man got on and sat down next to me. Exuding a Miles Davis cool, in his mid-thirties, he was wearing a blue suit, white shirt, red tie and... gold earrings. In 1954 no men, straight or gay, wore earrings. In the States you often start a conversation with a person sitting next to you on a bus or train.*

*I said nothing.  
(Phil, wears earrings, age 80)*